



KOL Foods launches Online Store and introduces Pastured Poultry

Dear Customers,

You've experienced why KOL Foods' kosher, ethical, grass-fed meat is not only better for your taste buds, but also for your health and the environment. In response to the overwhelming demand for our beef and lamb products, we now offer kosher, pastured chicken and a new, more convenient way to order these delicious products using our Online Store.

New! Pastured Poultry

You spoke and we listened. KOL Foods is proud to introduce Pastured Poultry. Our partner farmer, Jake Zook, raises his Cornish-crosses on his family farm in Lancaster County, Pennsylvania. Pastured chickens are given ample room to roam and do what birds do—scratch and dig for insects. Their diet includes grasses, insects and feed that is GMO and soy-free. These chickens are healthful and flavorful.

New! KOL Online Store

You can now order your KOL Foods products online and receive orders right to your door. No more worrying that you can't make the Buying Club pick-up date; the KOL Online Store is always open. At www.kolfoods.com you can now pay by credit card. Alternatively, if you prefer not to order and pay online, you may either call or fax your order to KOL Foods: 888.366.3565 and mail us a check. Once you place your order, you will receive an email or fax confirmation. You will receive a second notice when your order is shipped.

KOL Foods remains committed to minimizing the carbon "foot print" of our products. As such, online ordering and door to door shipping is currently only available in the following states: Connecticut, Delaware, Georgia, Indiana, Kentucky, Maine, Maryland, Massachusetts, Michigan, New Hampshire, New Jersey, New York, North Carolina, Ohio, Pennsylvania, Rhode Island, South Carolina, Tennessee, Vermont, and Virginia. We plan to expand to other areas of the country as soon as we establish sources closer to our other U.S. customers.

Product Offerings

KOL Foods still offers you the same great tasting, quality meat from humanely-treated animals you've come to love. Check out our website, www.kolfoods.com, for product descriptions.

As always, we work closely with our butchers to ensure consistency; however each animal is unique and yields different size cuts. The weights and cuts will vary slightly from package to package.

Shipping and Delivery

Orders are received seven days a week. Orders are packed and shipped Monday through Wednesday. Orders placed Thursday through Sunday are packed and shipped on the following Monday.** You will receive your order at your door, via Federal Express, two day shipping and guaranteed to arrive frozen. The day the order is placed is not considered one of the two shipping days. Please go to <http://www.kolfoods.com> for more details. **Please note: no orders will be shipped on Labor Day.

We offer a flat rate on shipping: \$15.00 for one package or \$20.00 for two packages. Orders over two packages will incur special shipping rate. Please call 888.366.3565 for larger orders.

Green Packaging

KOL Foods is committed not only to offering great tasting meat, but also reducing the food print of our products. Styrofoam shipping containers are necessary to ensure product quality and safety. Please recycle the container that carries your order. To learn where you can recycle the container, visit www.earth911.org. There are also programs that accept polystyrene products via mail. Learn more at

Tell your Friends and Family about KOL Foods

Please share KOL Foods with others by sending them to our website at: www.kolfoods.com. Let them know about the Online Store and that anyone within our geographic area can order delicious, kosher grass-fed meat and pastured poultry.

Contact KOL Foods

Questions? You can always contact us by email at: info@kolfoods.com or call: 888.366.3565. Since we are a small business, please be patient. Leave a message and we will return your call within 48 hours.

Thank you so much for your support!

Visit our website and place your next KOL Foods order online:
www.kolfoods.com

KOL FOODS PRODUCT LIST

To order visit www.kolfoods.com

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GRASS-FED GROUND BEEF:

Each package contains approximately (9) one pound packages of ground beef, plus (1) one pound package of marrow/soup bones. Approximate total weight 9.5 – 10.5 pounds.
\$95.00 per package

GRASS-FED ROASTS:

Each package contains approximately (3) three pound roasts. Cuts include shoulder roast, chuck roast, brisket, deckel, french roast, side steak (similar to brisket), kaluchel (chuck tender) and 1 – 1.5 pounds of marrow/soup bones. Approximate total weight 9.5 – 10.5 pounds.
\$170.00 per package

GRASS-FED STEAKS:

Each package contains approximately (8-9) one pound steaks. Each package contains of mix of cuts which may include bone-in rib eye steak, chuck steak, London broil, skirt steak, hanger steak, minute steak and (flanken) short ribs. Short rib packages are approximately two pounds each. Approximate total weight 9.5 – 10.5 pounds.
\$180.00 per package

GRASS-FED LAMB:

Each package contains approximately 10 - 11 pounds of mixed cuts including shoulder chops, rib chops, breast, lamb stew with bones and lamb shank.
\$175.00 per package

PASTURED POULTRY:

Family Packs: Each package contains three chickens:

- two whole broilers & one chicken cut into eights (breasts, thighs, wings and legs)

Large packages weigh 14 - 16lbs; \$80.00 each

Small packages weigh 12 - 14lbs; \$71.50 each

Mixed Poultry Packs: Each package contains two chickens:

- one whole broiler & one chicken cut into eights (breasts, thighs, wings and legs)

Large packages weigh 9.5 - 10.5lbs; \$56.00 each

Medium packages weigh 8.5 - 9.5lbs; \$51.00 each

Small packages weigh 7.5 - 8.5lbs; \$45.00 each

Whole Broiler Packs: Each package contains two chickens:

- two whole broilers

Large packages weigh 9.5 - 10.5lbs; \$55.00 each

Medium packages weigh 8.5 - 9.5lbs; \$50.00 each

Small packages weigh 7.5 - 8.5lbs; \$44.00 each